Below highlights feedback we received from counseling center directors about why they chose to be involved in CCMH at their individual counseling centers.

1. CONTRIBUTION TO COLLEGE STUDENT MENTAL HEALTH
   - CCMH can provide an opportunity for research and dissemination of current information about college mental health, and what are the actual needs of college students. In turn, this data should serve as a powerful tool to improve advocacy for resources for our centers and for the important work that we do, both nationally and locally.
   - Critical data and invaluable resource to which to contribute to the development of service need, scope, and breadth of specialty as college student mental health (a unique practice setting).
   - CCMH’s data collection is a one-of-a-kind resource for current information about college mental health.
   - Provides valuable information about current mental health trends of college students and provides comparisons between help seeking and non-help seeking students.

2. COMPARISON TO NATIONAL DATA
   - Want to be part of a national, data-driven study and see if reasons students come to the counseling center are pretty much the same or differ by region.
   - The ability to contribute to, and benefit from, national data base and keep up with national trends and standards.
   - Interested in understanding trends in mental illness and to see how our students compare to students nationally.

3. COMPARISON ACROSS COUNSELING CENTERS
   - I look forward to being able to use "filters" on the data to answer questions about our own Center in comparison to other similar Centers.
   - We wanted benchmarking and comparison data to evaluate outcome data of our agency with other University Counseling Centers.

4. AFFORDABILITY
   - CCMH and Titanium are very affordable.
   - Easy and cost effective.

5. ACCESSIBILITY
   - Appreciate the work they do, value having data that is easily accessible, appreciate having the opportunity to have input into CCAPS development.
   - Since we use Titanium scheduling software, it is easy for us to participate in their research using our counseling center client data...was just a good fit for us.
6. CENTER AND CAMPUS BENEFITS
- Comparison data to similar schools to educate administration about mental health needs of our student body and national trends.
- We thought outcome data of our clients would help guide us in making decisions regarding professional development needs of our staff.
- I think accurate data collection is important in being able to speak to our value on a college campus and to staffing demands.

7. ACCESS TO RIGOROUS AND CREDIBLE DATA
- Opportunity to collect data in a rigorous but user-friendly fashion and compare with national norms. No longer have to report what Directors "think" but now have possibility for empirical data.
- Being involved in a standard dataset and standardized instruments that have strong validity and clinical assessment value.
- Allows us to participate in the most current, comprehensive, and coordinated research effort in our field.

8. INFORM CLIENT NEEDS
- The research coming from CCMH is the most exciting work to happen to counseling centers in recent years and it will provide us with a wealth of information about our students that we have never had before. This opportunity is far too great to pass up! We have already learned much about our students and I encourage every director to join CCMH!
- CCAPS provides helpful client information during intake.

9. ADHERENCE TO MISSION
- We view this as a professional responsibility.
- Belief in the mission and goals.